

Service Snapshot: Risk Management

Evolving Risk Management to the next level is where organisations need to be. All commentators agree that management behaviour is a vital part of Integrated Risk Management. Penumbra moves risk management to the next level by introducing Eclipse Risk Monitor. Behavioural Risk – Measured.

Challenge

The challenge is to evolve risk management beyond current tools and embed this within organisations in a measurable and repeatable way.

Commentators agree that risk management needs to be part of Strategy to drive advantage and not just mitigate negative risk. Also identified is corporate responsibility which drives through to the boardroom.

We also now understand that risk management models and metrics do not hold the answer and that more often than not, management failings are identified as contributing factors when risk management fails.

Most agree that resilience is what is required, in order to be able to identify and respond to emerging risk.

Solution

Penumbra's Eclipse Risk Monitor is a custom solution that is tailored to your company and needs, in order to help measure the behaviours that are contributing to risk, and to monitor them.

Eclipse Risk Monitor is unique in that it is situational, and allows you to monitor and measure the behaviours that you need to maintain competitive edge and take action quickly when things need to be controlled.

Eclipse Risk monitor allows you to add behavioural risk controls in to your corporate culture to add



40 years of risk management: an evolution – the next step: Behavioural Risk - Measured

competitive advantage and to change culture to be more risk aware.

Eclipse Risk Monitor is cost effective, non-intrusive and has a lean footprint which means that it can be incorporated into an organisation seamlessly to work alongside other established procedures.

Benefits

The benefits for good risk management are:

- Business Performance & Cost Control
- Due Diligence & Compliance
- Brand damage control
- Measure the Immeasurable
- Employee Buy-in
- Cost Benefit

But at a fundamental level, getting the right risk culture to penetrate throughout the organisation is one of the most valuable investments a company can make.

Don't take a risk: contact us to find out more.

strategy people performance

Penumbra is a strategic business consultancy. We bring clarity by using research to drive understanding and direction. We deliver success by balancing experience and innovative thinking.

Whatever your aspiration, we'll provide the tools, information and analysis to turn your strategy into operational reality, in a way that motivates your people to outperform the market.

Overview

Our expertise lies in helping our clients to execute robust strategies and deliver results.

We achieve this by combining a robust management planning system with a focus on people which drives alignment and commitment

We work in partnership with talented and committed leadership teams to help organisations build corporate value with a wide range of customised, cross-functional advisory programmes and services delivered from four complementary service groups:

Strategy

(Development, formulation, implementation and alignment)

Our innovative **Penumbra Balance** approach creates dynamism, drives and sustains momentum and makes strategy real for stakeholders

Organisational Development

(Behavioural issues)

We call our holistic approach **Balanced Motivation** which encompasses activities that improve performance both for the organisation and the individual

Research and Insight

Our stimulating **Clarity** approach draws on our business consulting skills to deliver a mix of business analysis and market research which provides compelling insights for winning decisions.

Operations

The Operations group brings all of our hands-on practical experience to bear on execution and delivery of results.

Our technology enabling approach called **Totality** facilitates business focussed services and solutions, aligned to business needs, for people, processes and tools.

Why Us?

Organisations turn to us when they:

- Want to find a new strategic direction
- Have created a strategy and now need to execute it
- Need to drive more value from existing initiatives
- Have a big issue to resolve, usually dependent on lasting employee buy-in
- Need to explore new ways to drive value
- Need a breakthrough result
- Are seeking measurable results

Our Experience

We have real world experience spanning 20 years with our clients. This includes working with:

BP, Citibank, Morgan Chase, WestLB, RBS, UBS, Bankers Trust, Kleinwort Benson, Coutts, Natwest, Intel, Nokia, Adobe, Kall-Kwik, Glaxo Smith Kline, Dupont, Pfizer, Savills, British Council, Clifford Chance, British Airways, Gillette, Unilever, Shell, Volvo,

Vauxhall, British Gas, TradeStation, MWB Business Exchange, Investors in People, University of Cambridge

On projects such as:

Strategic Planning, Strategy development and implementation, Culture change, Post-Merger Integration, Vision, Purpose and Values, Current State Analysis, Organisation Re-design, Transformational Change, Client Focus Strategies, Perception Studies, Client and Staff Engagement surveys, Global Rebranding, Know your Customer, Market Forecasting, Consumer Insight, Market Segmentation, Process optimisation, Lean/Six Sigma, Project Management, ERP Systems Roll-out, Market Research, Financial Modelling, Franchise Start-up Evaluation models, Cost Benefit Analysis, Implementation Alignment, Strategic Alignment, Complex Database development, Custom Application development, Supply Chain Optimisation

Covering diverse sectors such as:

Financial Services, Pharmaceuticals, Manufacturing, Energy, Mobile Telecoms, Travel and Tourism, Aviation, Property, Hi-tech and Business Services